

## INDIAN RIVER LAGOON SYMPOSIUM

February 6, 2014

&

## *Love Your Lagoon* DINNER

February 7, 2014



### Sponsorship Opportunities

The Indian River Lagoon (IRL) is the most biologically diverse estuary in the United States, stretching along 40% of Florida's east coast. The IRL's economic value to Florida is enormous— more than \$3.5 billion per year. Urbanization, excessive freshwater releases, degradation of water quality, contaminant loading, loss of habitat such as seagrasses and mangroves, decline of fisheries and emerging disease in marine mammals are increasingly important issues of concern in the Indian River Lagoon.

*The HBOI Foundation is hosting two events on February 6 and 7, 2014 to generate greater awareness of these critical issues. Sponsorships will help underwrite the event costs and support **FAU Harbor Branch's ongoing Indian River Lagoon Observatory** research and outreach efforts.*



### Indian River Lagoon Symposium

The first event, on Thursday, February 6, is a multi-institutional, multi-agency scientific symposium that will be held in FAU Harbor Branch's Johnson Education Center. The event includes oral presentations, a panel discussion and poster sessions of relevant "hot topics." Sponsors will receive recognition at the symposium as well as your organization's logo printed on all materials.

### *Love Your Lagoon* Dinner

The second event, on Friday evening, February 7, is a dinner themed *Love Your Lagoon*. The gathering will be held outdoors in the Harbor Branch Plaza with cocktails, dinner and dancing under the stars. We will celebrate our local bounty by dining on a variety of sustainable seafood and locally sourced produce. Sponsors will receive many benefits, including recognition on HBOI's website, the Lagoon Symposium website, the invitation and print advertising for the event.



# Sponsorship Levels

**\*All sponsorship levels cover both the *Indian River Lagoon Symposium* and *Love Your Lagoon Dinner*.**

## \$25,000 Mangrove Sponsor

- Exclusive position on dinner invitation with name and logo (1,300+ mailing list)
- Table of 8 for the dinner in prominent location
- Listed in all promotional materials as premier sponsor
- Opportunity for brief remarks at both events
- Recognition in media presentation – press releases, radio interviews, psa's
- 2 complimentary registration seats for the symposium
- Recognition with logo on event signage, HBOI/symposium websites and event Facebook page
- Recognition with logo in event programs and HBOI newsletter
- Post-event VIP Tour with lunch for 4

## \$15,000 Seagrass Sponsor

- Table of 8 for the dinner
- Listed in all promotional materials as a major sponsor
- Publicly recognized in opening remarks at both events
- Recognition in media presentation – press releases, radio interviews, psa's
- 2 complimentary registration seats for the symposium
- Recognition on event signage, HBOI/symposium websites and event Facebook page
- Recognition in event programs and HBOI newsletter
- Post-event VIP Tour with lunch for 4

## \$10,000 Oyster Sponsor

- 6 dinner tickets
- Listed in all promotional materials as a major sponsor
- Publicly recognized in opening remarks at both events
- Recognition in media presentation – press releases, radio interviews, psa's
- 2 complimentary registration seats for the symposium
- Recognition on event signage, HBOI/symposium websites and event Facebook page
- Recognition in event programs and HBOI newsletter
- Post-event VIP Tour with lunch for 2

## \$5,000 Dolphin Sponsor

- 4 dinner tickets
- 2 complimentary registration seats for the symposium
- Recognition on event signage, HBOI/symposium websites and event Facebook page
- Recognition in program and HBOI newsletter
- Post-event VIP Tour with lunch for 2

## \$2,500 Manatee Sponsor

- 4 dinner tickets
- 2 complimentary registration seats for the symposium
- Recognition on event signage, HBOI/symposium websites and event Facebook page
- Recognition in program and HBOI newsletter

## \$1,000 Seahorse Sponsor

- 2 dinner tickets
- 2 complimentary registration seats for the symposium
- Recognition in program and HBOI newsletter

YES! I would like to be a sponsor of the *Indian River Lagoon Symposium & the Love Your Lagoon Dinner*

- \$25,000 Mangrove Sponsor
- \$15,000 Seagrass Sponsor
- \$10,000 Oyster Sponsor
- \$5,000 Dolphin Sponsor
- \$2,500 Manatee Sponsor
- \$1,000 Seahorse Sponsor

Company or Individual Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Work/Home Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Enclosed is a check made payable to HBOIF in the amount of \$ \_\_\_\_\_.

Please mail this form with your sponsorship contribution made payable to:

HBOI Foundation  
5600 US1 North  
Fort Pierce, FL 34946

To pay by credit card, please call HBOIF at 772-466-9876.

**\*\*If you would like to include your logo on our outreach materials, please email a full color EPS or .jpeg logo, and a one color EPS or .jpeg logo by November 15, 2013 to [carinsmith@fau.edu](mailto:carinsmith@fau.edu)**

*HBOIF is a 501(c)(3) not for profit organization. Your donation is tax deductible to the extent allowed by law.*

*A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.*

**HARBOR BRANCH**

FLORIDA ATLANTIC UNIVERSITY®

Ocean Science for a Better World®

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